



For Immediate Release
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Poll Shows 12th Assembly District Race Between Janet Reilly and Fiona Ma Statistically Tied

April 11, 2006 -- The Janet Reilly for Assembly campaign today released a poll showing that Democrat Janet Reilly has surged in the last two months, and the race between Reilly and Fiona Ma is now statistically tied. The survey among 500 likely Democratic primary voters was conducted March 28-April 2.

In the initial vote question, when voters are asked how they would vote if the Democratic primary were held today, **the candidates are in a statistical tie, with 29 percent choosing Janet Reilly and 30 percent choosing Fiona Ma.** Forty-one percent (41%) of likely voters are undecided. This initial vote question is asked early in the poll before voters are given any information about either candidate.

Reilly pollster, Amy Simon, said, “[This survey] shows that Janet Reilly is now in an excellent position to win the Democratic nomination for the Assembly in California’s 12th Assembly District. Ma’s former lead of 30 points has completely evaporated, leaving her in a dead heat with Reilly. Voters are obviously responding to the campaign Janet has been running, which has been heavily focused on substantive policy plans.”

The poll also shows that Reilly’s name identification is now 33 percent favorable, nine percent unfavorable, with 58 percent unable to rate her. In contrast, Ma’s name identification is 38 percent favorable, 17 percent unfavorable, with 45 percent unable to rate her. Thus, despite the fact that Ma has been an elected official for several years, her overall favorable ratings (38%) are comparable to Reilly (35%), but her unfavorable name identification (17%) is almost double that of Reilly (9%).

Janet Reilly has been on the air for over six weeks with a significant cable television buy, running ads focused on comprehensive policy plans on single payer health care and environmental protection. Ma has been dark during the same period.

Attached is the complete poll memo from Amy Simon of Goodwin Simon Strategic Research. If you have trouble viewing this document, please visit www.janetreilly.com/newsroom.

Democrat Janet Reilly currently serves as a Director of the Golden Gate Bridge Board. Janet is a former journalist and has an extensive background in the non-profit world. Janet Reilly believes that we are never going to have real reform in Sacramento until we elect public officials who are willing to advocate for the bold solutions that are going to make a difference.

Reilly has been endorsed by the SEIU State Council, the Sierra Club, the California League of Conservation Voters, Vote the Coast, The Tenants Network, and San Francisco Firefighters Local 798. She has also been endorsed by a broad coalition of Bay Area public officials and community leaders including Assemblyman Leland Yee, City Attorney Dennis Herrera, Supervisors Aaron Peskin, Michela Alioto-Pier, Jake McGoldrick, Gerardo Sandoval, Ross Mirkarimi, and Tom Ammiano; former Supervisor Matt Gonzalez, former Lt. Governor Leo McCarthy, labor leader Dolores Huerta.

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