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FIVE Sample Script for invitations to the House Party:

“

I am supporting Janet Reilly for Assembly because she thinks our state needs to stop running from the big problems and start solving them. She has already been endorsed by leaders such as former Speaker and Lt. Governor Leo McCarthy, former Board President Matt Gonzalez, Supervisors Michela Alioto-Pier, Jake McGoldrick and Gerardo Sandoval.

I would love a chance for you to hear from Janet personally and get involved in her campaign. Would you like to attend a house party at my home?

”

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SIX Contributions

House parties provide a chance to meet Janet Reilly and share ideas about improving our communities. You are under no obligation to collect donations but Janet welcomes contributions — no matter how small — from friends and neighbors who would like to donate to her campaign.

The maximum amount a person can donate in this race is \$3,300 but there is no minimum. If your friends would like to write a check for \$5.00 to show their commitment to Janet Reilly, we welcome their contribution and their support.

Please make checks out to: Janet Reilly for Assembly. You can donate by credit card online at janetreilly.com.

You may ask the campaign for Janet Reilly remit envelopes for your checks in order to make sure that you also receive all required legal information. We are required to report their name, full address, employer and occupation.

Contact the Campaign:

320 West Portal Ave. PH. 415-391-4088
San Francisco, CA 94127 FX. 415-397-1904
www.janetreilly.com

**JANET
REILLY**



Houseparty Kit

Here's how you can help Janet's campaign for a healthier California by hosting a houseparty.

**JANET
REILLY**



Houseparty Kit

Hosting a house party is a fun and easy way to support Janet Reilly for Assembly.

Janet is determined to personally meet as many voters in District 12 as possible, so your house party can make a tremendous difference for her campaign.

Janet Reilly is creating a grassroots organization that is working for more than victory on Election Day. She is creating an organization that will lead the fight in Sacramento to create better schools, affordable health care and strong communities.

Your participation is critical in this campaign for change. That's why we are so grateful you are hosting a house party so your friends and neighbors can learn about Janet's vision for California families.

Thanks so much for your help. Please feel free to contact the campaign with any questions at 415-391-4088. Have fun at your event!

How do you do it?

The Checklist:

1

ONE Getting Started:

- Work with the campaign to determine a date and time to hold the house party.
- Choose a location (Your home or office usually works well).
- Make a list of every person you know who might attend: family, friends, neighbors, people at work, your dentist . . .
- Build a guest list (Thirty percent of the people invited usually show up, so if you want 30 to attend, invite 100 people).
- Send an invitation at least 3 weeks before the event. Evites can work well for this.

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TWO Before the event: Remind them!

- Send a reminder email two weeks before the event.
- Call everyone on your list and ask them to attend one week before the event.
- Send one more reminder email the week of the event.
- The night before, call everyone to let them know you are looking forward to seeing them the next day.

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THREE At the event:

- Have snacks and refreshments for your guests (What really matters is that people show up, so don't spend too much time on this).
- Set up a table with a sign in sheet and campaign supporter cards so we can stay in touch with your guests. Please make sure to get email addresses!
- After your guests have had some time to mingle, you should give brief remarks, greet guests and introduce Janet Reilly. We have attached Janet's biography to help with the introduction.

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FOUR After the event: Thank them!

- Call or send a note personally thanking everyone who attended. Encourage people to stay involved with the campaign by signing up on JanetReilly.com